

When it comes to social media posts please follow these guidelines. These guidelines are similar to those required for the Columbia Magazine.

For Photos:

- The best photos show the activity rather than people posed after the fact. For example, if you held a fundraiser for a good cause, send a picture of the project in progress rather than the check presentation.
- Good photos also show faces and profiles, rather than people's backs.
- Try to get close to the action, instead of standing at a distance.
- Be sure the camera is in focus and there is sufficient lighting.
- Set your image size to the large and send the full-resolution digital file.

For posts:

- Focus on topics of interest to first the Kansas Knights of Columbus
- Secondly to all Knights of Columbus
- And thirdly to all our brothers who are not yet Knights of Columbus

Topics of interest include current events, social trends, family life and parenting, social problems, health and nutrition, finances, Catholic practice and teaching as they relate to the world, and Church programs, institutions and personalities.